

<https://giaconsultancy.co.uk/job/pr-manager-legal-services/>

PR Manager – Legal Services

Description

My client, an award winning law firm with offices in central London, provides a full range of commercial legal services to an enviable client base.

To assist in delivering the firms growth plans they are seeking to appoint an experienced PR Manager/.

Responsibilities

Working alongside the Director of Communications and Head of BD and accountable to the London Managing Partner the role involves:

- Managing relationships with key target journalists including the legal trade press, verticals (geographic and sector), facilitating introductions, preparing media briefings, as well as assisting on responses to surveys and features
- Drafting and seeking internal agreement on reactive press enquiries, preparing Q&A's and media briefings where required
- Assisting the Director of Communications to provide regular guidance and advice to partners and teams on the London office approach to PR and overall positioning.
- Assisting the Director of Communications and the Head of BD in London with developing and implementing PR plans for groups and practice areas, in line with agreed communications priorities.
- Oversee and proactively execute on all facets of engagement with legal directories (Chambers, Legal 500, etc.), from announcement of deadlines to client referee highlighting and follow up
- Provide support and proactively execute all elements of awards submission processes from organising and editing to approval and submission
- Manage our external agency/PR suppliers.
- Providing PR support for conferences and seminars: work with partners on all elements including awareness and monitoring of publicity.
- Social media: expand the impact of PR by contributing to the Firm's social media efforts in close coordination with the Online team and serve as social media point across the London office.
- Build and foster relationships with lawyers and business development colleagues.

Qualifications

The successful PR Manager will have the following skills and experience:

- PR / Communications professional with a minimum of 4 years' experience
- Professional services experience, ideally legal – Educated to degree level
- Thorough understanding of business / commerce and interest in business developments
- Articulate, with confidence to communicate with senior people taking ownership of tasks and projects
- Able to manage and extract data from media databases
- Team player, able to contribute to the wider team
- Able to identify PR opportunities and manage PR campaigns

Hiring organization

Gia Consultancy

Employment Type

Full-time, Permanent

Beginning of employment

ASAP

Duration of employment

Permanent

Industry

Legal

Job Location

London

Working Hours

Full Time

Base Salary

£ 55000 - £ 75000

Date posted

July 7, 2022

Valid through

31.07.2022

- Naturally interested in the news agenda at both national and business level
- Thorough understanding of the need for coordinated internal and external communications
- Strong media contacts – Strong and natural networker
- Ability to understand complex issues and develop PR angles
- Strong communication skills, written and verbal

Job Benefits

In return, the role offers a highly competitive salary up to £75,000 plus a comprehensive range of benefits as you would expect with a leading firm.

Contacts

Applications are being considered now so apply today!